Move over Facebook and Twitter, there’s a new internet craze coming through. Pinterest has jumped to the front of the pack in the last couple of months, enticing girls with the opportunity to share their favorite “pins.”

Pinterest provides users with virtual pinboards where they can organize collections of images into different categories. The pages of pins are endless, with photos of everything from dessert recipes to fashion inspirations.

According to the tracking firm Hitwise, Pinterest has just become one of the Web’s Top ten social networks, and numbers continue to grow everyday. Though it has been around for nearly two years, the site was largely unknown until recently.

Before getting started, Pinterest makes it clear that it’s not like other websites. You can’t just sign up and have a pinboard magically appear before you. Oh no, you have to receive an *invitation*. After entering your email, Pinterest sends you an invite when it is ready to receive you.

The wait, however, can take anywhere from a couple of days to an entire week.

After receiving your exclusive email and a list of rules explaining what’s appropriate on the site, you are free to begin your pinning. From then on, it never stops.

For many students here at school, “pinning” has become a daily habit. In addition to having countless images to choose from, users are also given no restrictions regarding the amount of items they can “repin” in a day.

The wonder of Pinterest, however, lies in the fact that so much can be done in a remarkably short amount of time. Instead of hours on Facebook, users can spend a mere 20 minutes on Pinterest and gather inspiration from a variety of images.

For Junior Jenn Holder, Pinterest has become a part of her regular routine.

“I have a hardcore pinning session everyday. It’s so quick and easy so I don’t have to waste a ton of time on there. It’s a very creative site and there are so many pretty things,” said Holder.

The site, used predominantly by girls, provides a perfect setting for creative minds to flourish, especially when it comes to wedding planning.

Senior Sara Schuler is one of the many students with a wedding board on Pinterest. In the same way fashion and photography images are collected, she has organized her dream wedding with a few simple clicks.

“My wedding board is the biggest, and my favorite. I have the whole thing planned now. There are so many good ideas on there,” said Schuler.

The future looks bright for the new social site, but the majority of users will most likely remain female. No visible effort has been made to incorporate a male audience, but that is perhaps what draws so many girls to the site.

“I don’t think guys will ever be interested. They don’t enjoy the simplicity of pretty things like girls do. We always have these ideas in our heads and Pinterest gives us a tangible picture of what we want and a place to put it,” Holder said.

Pinterest is a rather feminine website, but girls certainly aren’t complaining. The site has become a refuge for many, allowing users to have complete creative control and share their inspirations with the rest of the virtual world.